

About Maxxsure

Maxxsure is a cyber risk quantification solution that helps customers pinpoint cyber risk financial exposure down to the dollar. Maxxsure's actionable insights help customers de-risk by prioritizing their cyber budget to remediate the risk or transferring it to cyber insurance coverage.

The M-Score

The Maxxsure solution, driven by our proprietary M-Score:

- Identifies, quantifies and scores your company's cyber risk exposure
- Uncovers hidden risks, including vendor/supply chain
- Illustrates how prepared/resilient you are against a potential cyber event
- Estimates your potential financial loss if an event were to occur

Maxxsure's M-Score Quantifies Cyber Risk Across 7 Key Factors

- Organizational Factors
- People Factors
- Situational Factors
- Industry Factors
- Governance Standards
- Application Vulnerability
- Infrastructure Vulnerability



Solving Problems for Executive Management

Insights into cyber risk financial loss potential empowers leadership to formulate a cyber risk strategy to accept what risk you can, reduce the likelihood of a potentially catastrophic cyber event through remediation or transfer the risk to cyber insurance. Cyber risk management benefits from a top-down leadership approach and company-wide collaborative effort to succeed.

Can Your Executive Management Team...

Quantify your organization's cyber resilience?

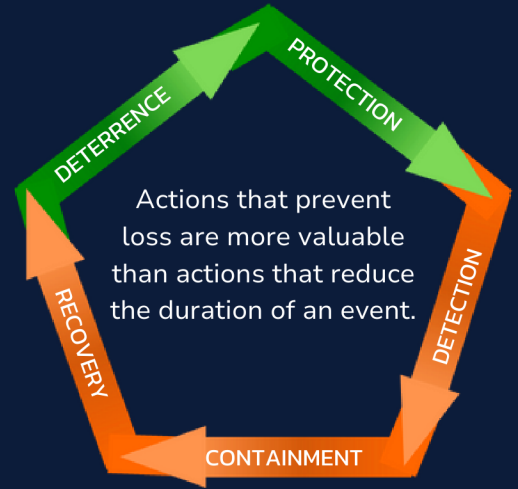
Confirm you are prioritizing the security of your most important assets?

Express your organization's cyber risk in financial terms?

Survive the financial & reputational losses associated with a cyber incident?

Translating Strategy into Action

As with all strategies, executing against your cyber resiliency plan may be met with time, resource and budget restraints. Fortunately, Maxxsure's Risk Management platform clearly identifies the most critical areas of risk and allows your team to record decisions for remediation, acceptance or transference. Thus, establishing a level of governance and diligence proven to reduce post-incident reputational damages, save executive careers, reduce fines and judgements and restore company operations faster.



The Maxxsure Advantage



Proprietary M-Score technology



SaaS platform with clear, understandable business metrics



Continuous risk monitoring with experienced cyber risk analyst support



Customized roadmap to reduce cyber risk exposure



Informed cyber acceptance & investment decisions based on quantified & prioritized cyber risk insights



Empowerment of leadership to make informed decisions on cyber insurance coverage



Proactive approach to scale with your business, across any industry, size or geographic region



Cyber risk metrics in weeks, not months