

# TRAINING

## OVERVIEW

Based on security breach data, people have been identified as the weakest link in an organization's security. An organization's staff are frequently exposed to sophisticated phishing and ransomware attacks. In fact, some security research suggests that 91% of successful data breaches started with a spear phishing attack. The human element in any organization needs to become your human firewall through security training and security awareness.

BIG Cyber has partnered with KnowBe4 to provide a platform to better manage the urgent organizational security challenges of social engineering, phishing, and ransomware attacks. KnowBe4 is the world's largest security awareness training and simulated phishing platform with over 54,000 customers and more than 50 million users.

## END GOAL

The goal of security awareness training is to arm your employees with the knowledge they need to combat current cyber threats. Your staff need to be trained on current cyber threats and what clues to look for that indicate potential threats, along with how to respond when they see them. Organizations of all sizes now need to fortify their human layer of defense. BIG Cyber helps create a security aware culture within your organization.

We protect your organization by making sure all your people are trained, aware of the latest cyber-attack methods, the cyber risks they may encounter, and how to respond to them.



### Baseline Testing

We use baseline phish testing to assess the phish-prone percentage of your users through a simulated phishing attack. KnowBe4 can also combine these results with a Security Awareness Proficiency Assessment (SAPA) and a second assessment to build your organization's risk rating.



### Train Your Users

Get access to the world's largest library of security awareness training content, including interactive modules, videos, games, posters, and newsletters. This includes automated training campaigns with scheduled reminder emails and topics such as security awareness, privacy, HR modules, secure development, and more along with the ability to upload your own customized content.



### Phish Your Users

Explore best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and specific community phishing templates.



### See the Results

Our enterprise-strength reporting provides stats and graphs for both training and phishing are ready for management use. Show the great ROI!